

Ramiro Torres

AI Creative Producer & Creative Technologist

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PROFILE

Multidisciplinary creative producer with 20+ years of experience and a deliberate “swiss-army-knife” profile: I take audiovisual, brand, and product work from concept to final delivery — direction, script, generative AI imagery and video, editing, sound, original music, and web development — inside a single, fast-moving pipeline. Background in Architecture (UNT, 1999) brings a spatial and systems view to product and interface work. I move fast across tools and disciplines by design, and scale into team leadership when a project needs it.

CORE CAPABILITIES

- Generative AI production (video, image, voice, music)
- Audiovisual direction, editing & motion graphics
- Sound design & original music composition
- Photography, image retouching & visual systems
- Web development & digital product (WordPress, custom CPT/ACF)
- Scriptwriting & narrative development

EXPERIENCE

Independent Creative Producer — desdigital studio

2004 — Present

End-to-end creative production across AI-generative video, image, voice and music, motion graphics, sound design, original composition, web development, photography, and scriptwriting. Delivered work for brands, cultural institutions, and personal IP with a fully generalist, one-person pipeline capable of scaling to team production.

Multimedia Team Lead — Ministry of Education of Tucumán

1.5 years

Directly managed an 8-person in-house production team (2 video editors, 1 animator, 1 graphic designer, 1 composer/sound designer, 1 voice-over talent, 2 camera operators) delivering institutional audiovisual and communication content at scale.

SELECTED PROJECTS

La Lámpara — Fully AI-native short film — script, generative actors, animation, sound, original score, and synthetic voice.

Fierros — Viral AI-animated series reimagining classic Argentine cars, Pixar-style — full generative video pipeline.

El Calvario — Cinematic short with an original AI-composed score and AI-generated characters.

Achilataland — 20-episode animated AI series with trained character voices, built for social distribution.

Conociendo el idioma tucumano — 120+ scripted, AI-voiced weekly episodes sustained over 12+ months.

SITIES — Territorial management web system for public infrastructure — maps, records, real-time reporting.

TOOLS

AI video: Kling (primary), Hailuo / H3 (Minimax)

AI audio: ElevenLabs (voice), Suno (music)

Design: Illustrator, Photoshop, CorelDraw

AI image: Nano Banana / ChatGPT Image, Adobe Firefly

Motion & sound: After Effects (15+ yrs), Sound Forge, Ableton Live

Web: WordPress (custom themes, 15+ yrs), HTML/CSS, ACF/CPT

EDUCATION

Architecture — Universidad Nacional de Tucumán (1999)

NOTABLE

Selected as featured participant in Gustavo Cerati's official remix contest (2003, “Cosas Imposibles”).

AVAILABILITY

Open to remote roles worldwide. Asynchronous communication in English; comfortable with recorded/scripted video for client-facing English contexts.